

DAVID G. GARVEY, Ph.D.

Department of Public Policy
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EDUCATION

- Ph.D.** Educational Administration, May, 2006
Neag School of Education, Educational Leadership, University of Connecticut
Dissertation: *Dynamics of Collaboration Experienced by Small, Enterprising Nonprofits*
Research interests: Interorganizational dynamics and adult learner andragogy.
High Honors: Phi Lambda Theta
- M.B.A.** Southern Illinois University at Edwardsville, 1986
Concentration: Marketing. Research: Nonprofit Advertising Methods
- B.A.** English, University of Rhode Island, 1982
- Professional** Management Development Program in Higher Education, June 2002
Harvard Graduate School of Education

PROFESSIONAL

Founding Director, Nonprofit Leadership Program (NLP) 2008—Present
Department of Public Policy
University of Connecticut

The mission of the UConn Nonprofit Leadership Program (NLP) is to strengthen the educational, communication and applied research infrastructure of the Connecticut and American nonprofit sector. Program creates credit and noncredit educational programs, research and engaged scholarship beneficial to the professional development of the Connecticut and American nonprofit sector. Originating in Center for Continuing Studies, NLP joined the Department of Public Policy in 2012.

Nonprofit Leadership Program Overview

Credit Offering

Online Graduate Certificate in Nonprofit Management 2014—Present
Program Director

Working with Department of Public Policy faculty, revamped and transitioned the existing in-class certificate to the online environment. The online graduate certificate currently consists of four courses: *Leading and Governing Nonprofit Organizations*, *Business Functions for Nonprofits*, *Program Development and Evaluation*, and *Grant Writing and Fund Development for Nonprofit Organizations*. Designing new course *Strategic Planning and Stakeholder Communications for Public and Nonprofit Agencies* for Fall 2017. Leading all aspects of curriculum development and certificate marketing.

Non-Credit Offerings

Encore!Hartford

2010—Present

Creator, Co-Director and Faculty

A workforce development program targeted to seasoned Connecticut corporate professionals seeking to transition their expertise to professional and managerial employment in the nonprofit sector. Encore Hartford is a multi-agency partnership with AARP, Leadership Greater Hartford, Capital Workforce Partners (Workforce Investment Board of Greater Hartford), Connecticut Department of Labor, Connecticut Association of Nonprofits and the United Way of Central and Northeastern Connecticut.

- Encore!Hartford has an 91% hiring rate over 5 years.
- 2015 Provost Award for Public Engagement, University of Connecticut
- 2011 National Award for Innovative and Creative Programming, University Continuing Education Association.
- Coverage in [New York Times 2014](#), [New York Times 2016](#), [Forbes Magazine](#), [Hartford Courant](#), [Hartford Business Journal](#), [NBC 30](#) and other national and Connecticut publications.

Encore!Fairfield County

2016—Present

Expansion Leader

Due to Encore!Hartford's seven year track record of success, Encore!Fairfield County was created and tailored to the Fairfield County community in strong partnership with the Fairfield County's Community Foundation, The WorkPlace, AARP Connecticut, Career Resources, Inc., RYASAP, the United Ways of Greenwich, Western Connecticut and Coastal Fairfield County, Connecticut Department of Labor and hundreds Fairfield County nonprofit partners.

- [UConn Today](#), [AARP](#), [Fairfield County's Community Foundation](#)
- The first class of seventeen Encore!Fairfield County Fellows graduated in December, with four already employed.

Encore Talent Works.org

Launched April 2016. Program of [Encore.org](#).

2015—Present

Advocate and National Development Team

Key lead developer in national website dedicated to educating nonprofit hiring managers, CEOs and boards on the value and assets of Encore Careerists as volunteers and paid employees.

Connecticut Hispanic Leadership Institute

2013—2016

Program Director and Faculty

In partnership with the Hispanic Federation developed the Connecticut Hispanic Leadership Institute (HLI) as a benefit to Connecticut member agencies of the Federation. NLP tailored the Institute to meet the educational needs of Latino nonprofits operating in Connecticut. The Institute is taught by University of Connecticut Department of Public Policy faculty and seasoned practitioners from the field. Through the Institute, the Hispanic Federation seeks to develop a cadre of nonprofit leaders who will strengthen institutions that advance the quality of life of the Connecticut Latino community.

Facing Change: Connecticut Nonprofit Executive Directors' Retreat

2009—2011

Co-Director and Faculty

Facing Change is a four-day campus-based summer retreat for Connecticut executive directors. At the retreat, directors reenergize their batteries and strategize how to adapt their organizations to the current stressed environment and for a stronger future.

Leading Nonprofit Organizations: 2009, 2010
A Learning Experience for Emerging Leaders

Program Director and Faculty

Targeted to mid-career professionals in their 30s, a six month professional skill-set development program focused on core organizational functions of running a nonprofit, including, managing, leading, human resources, strategic planning, nonprofit accounting, development, collaboration and governance.

Connecticut Council of Family Service Agencies Senior Executive Training 2010, 2011

Program Creator, Director and Faculty

A seven month private contract designed to prepare high-level executive staff of CCFSA's member agencies for future senior leadership and executive director roles. Program focuses on core organizational functions of running a nonprofit and incorporates an *in-organization* practicum project that brings the learning back to the organization. The learning experience provides a place for both peer-to-peer reflection and executive skill-set development.

Being the Change 2010

Faculty Development Oversight

Targeted to 20-30 year olds entering the field, a six-month leadership development experience for Connecticut's next generation of social change makers. Season leaders of the nonprofit sector meet with students in mentoring discussions and curricula of leadership, career choice and social change.

International Learning

Ukraine NGO Delegation Engagement with Connecticut Nonprofits 2010

Co-Director and Faculty

In partnership with UConn's Global Training and Development Institute (GTDI) developed a learning program for visiting NGO leaders of Ukraine focused on childhood, teenage and family issues. The program, through a grant of the Open World program of the U.S Library of Congress, allowed the Ukraine NGO leaders to gain an understanding of how nonprofit organizations in Connecticut and the U.S. operate and to discuss key strategies of management and youth issues and share practices. Duration: June 11 - 19, 2010.

Turkey NGO/Connecticut Nonprofit Exchange Program 2012

Co-Director and Faculty

In partnership with UConn's Global Training and Development Institute (GTDI), Bahçeşehir University and the Istanbul chapter of the Junior Chamber International developed and facilitated a two-way educational and cultural exchange aimed at promoting mutual understanding and professional networks between the U.S. and Turkey, while expanding the effectiveness and capacity of grassroots and not-for-profit organizations to address social and economic challenges within marginalized populations and economically disadvantaged communities. Thirty-two Turkish and Connecticut Fellows were chosen. Duration: U.S. based component June 16—July 5, 2012. Turkey based component: September 7—20, 2012. Grant award from the U.S. Department of State's Bureau of Educational and Cultural Affairs.

Research

Connecticut Nonprofit Strategy Platform

2010—2013

Principal Investigator: Three year, \$250,000 grant project.

www.ctnonprofitstrategyplatform.org

The Connecticut Nonprofit Strategy Platform is a web-based tool for nonprofits, state policy makers and funders to 1) assess and map the capacity of Connecticut nonprofits to meet community needs in partnership with the State 2) evaluate the financial health of Connecticut nonprofits 3) strengthen Results-based Accountability capacity within the sector and 4) provide a common database of resources and strengthen the impact of Community Impact Circles (collaborations) through web-based communication, project management and document storage and sharing tools.

- Core funding by a grant from the Connecticut Health Education Facilities Authority to the CT Data Collaborative (www.CTData.org). Designed in partnership with the Urban Institute's National Center for Charitable Statistics.
- [Hartford Courant Editorial: 3/22/2012: As Nonprofits Struggle, Better Data Will Help](#)

Additional Conferences

State of the Connecticut Nonprofit Sector Symposiums

2004-2006, 2008

Co-Creator and Director

The symposium provided an opportunity for Connecticut leaders from all walks of life – nonprofit, philanthropic, business, religious, academic and government – to gather, assess the conditions of Connecticut's Nonprofit sector, identify limitations and strengths and discuss collaborative strategies for reaching our common community goals. Developed in partnership with the Connecticut Associations of Nonprofits and the Connecticut Council for Philanthropy.

2004 Creating a Shared Vision: A Call for Tri-Sector Strategizing

2005 Connecticut's Changing Population: Positioning to Meet Tomorrow's Challenges

2006 A Challenge for Change: How the Sector Operates

2008 Shaping Connecticut's Future: Forces for Good

What's Next?—Encore Careers: Purpose, Passion and a Paycheck

2010

Co-Creator and Director

A free event targeted to Connecticut professionals, over 50 years old, who are interested in transitioning their skills and talent to purposeful encore careers in the Connecticut nonprofit and social service sector.

- Program is a collaboration of Civic Ventures, the University of Connecticut Nonprofit Leadership Program, Encore!Hartford and the Aaron Marks Foundation.

OTHER UNIVERSITY OF CONNECTICUT POSITIONS

Department of Public Policy

Director, Internship and Profession Practice Program (IPP)

2013—Present

Direct the operations of the Department of Public Policy's graduate internship program.

- 50% growth in paid internships over two years.

Director, Social Media Marketing

2016--Present

Revamped the department's social media response marketing and created an inquiry CRM system.

**Director of Marketing and Market Research
Center of Continuing Studies, University of Connecticut**

2000—2007

With management team and staff, increased the growth of the Center sixty-five percent over five fiscal years: increasing gross revenues from \$12 million to \$20 million from 2000-2006. With new director and management team, worked with University administration to successfully restructure continuing studies for the University's future. Member of the Center's strategic management team. Oversaw and managed the strategic marketing and planning of all Center programs and collaborations for the main Storrs campus and five regional campuses; Avery Point, Hartford, Stamford, Torrington and Waterbury.

The Center provided online, hybrid and classroom-based courses, certificates and degrees to over 40,000 students a year. Portfolio of programs include: Master of Professional Studies degree (an online offering); Bachelor of General Studies degree; University Summer and Winter Sessions; individual credit-class enrollments (non-degree); professional development programs designed for emerging fields in industry, nonprofit and government sectors; and the programs of the Community School for the Arts.

EXECUTIVE POSITIONS WITHIN NONPROFIT FIELD

Founder and Executive Editor

1994—2000

The New England Nonprofit Quarterly

Launched the *New England Nonprofit Quarterly*, a management and learning magazine for the New England nonprofit sector. Successfully brought the organization and services to market. Managed and designed all aspects of *NENPQ's* growth, strategic planning, and editorial growth. In 1997, merged *NENPQ* with the Massachusetts Health Research Institute—forming Third Sector New England (TSNE), a teaching organization for the nonprofit sector. In 2000, with a three-year \$500,000 Packard Foundation grant the *Quarterly* was expanded nationally. Publication is now known nationally as the [Nonprofit Quarterly](#).

As Editor of the *Quarterly* created:

New England Nonprofit Leadership Conferences

1995, 1996, 1997, 1998 & 1999

Created the *New England Nonprofit Business Exposition*, an annual gathering and learning forum for the New England nonprofit community. Continued by TSNE as the *Nonprofit Workout Conference*.

New England Dialogues

1998, 1999

Brought leaders of New England's diverse nonprofit sector together to consider common concerns, bridge misconceptions and to plant the seeds for future collaboration.

Director of Marketing

1990—1994

Boston Center for Adult Education

Developed and managed the marketing, media relations, advertising and catalogue sales for the oldest and largest private-nonprofit adult education center in New England. Instrumental in modernizing the BCAC's pricing, financial controls and database marketing operations. Created collaborative ventures with other adult education centers regionally and nationally.

UNIVERSITY OF CONNECTICUT ADJUNCT TEACHING

- Leading and Governing Nonprofit Organizations**, PP 5323 2012—Current
Online & in-classroom modes.
- Provost recognition for teaching excellence based on student evaluations 2016, 2015, 2014
- Professional Ethics**, GS 3300, Co-taught online. Nonprofit case study. 2012

EARLY-CAREER TEACHING

- Principles of Management**, Dean College, Franklin, MA. 1995—2000
- Principles of Direct Marketing**, Johnson & Wales University, Providence, RI. 1997
- Principles of Management**, Johnson & Wales University, Providence, RI. 1996
- Introduction to Business**, Massachusetts Bay Community College, Framingham, MA. 1995
- Entrepreneurship**, Tufts University, Medford, MA. 1994

INDEPENDENT RESEARCH

- Garvey, D., Deschamplain, S., Hentschel, D., Friedman, L., Gilberto, P., Nabors, P., Phillips, T. (November, 2008). *Encore!Hartford: A demonstration pilot for Encore! Connecticut: An organizing draft for strategic plan development*. University of Connecticut Center for Continuing Studies, Storrs, CT.
- Garvey, D. (August, 2008). *Employing older, experienced Connecticut citizens in the nonprofit sector: A review of state and national literature*. University of Connecticut Center for Continuing Studies, Storrs, CT.
- Garvey, D. (2003). *Isolation: How the nature of nonprofit work should influence the pedagogy of education designed for the nonprofit practitioner*. EDLR 423, Neag School of Education, University of Connecticut.
- Garvey, D., Friedman L., Huntsman D. (2002). *Assessment of the learning needs of the Connecticut nonprofit sector*. College of Continuing Studies, University of Connecticut.

ACADEMIC REVIEWER

- Nonprofit Management and Leadership* 2015, 2016
- American Review of Public Administration* 2013, 2014
- Jossey-Bass Publications* 2013
- Nonprofit and Voluntary Sector Quarterly* 2010
- Academy of Management*, 2007 Annual Meeting, Philadelphia, PA. 2007

BOOK REVIEWS

- Garvey, D. (2007). Review of Unequal Partnerships: Beyond the Rhetoric of Philanthropic Collaboration, by Ira Silver. *Nonprofit and Management & Leadership*, CASE, Mandel Center for Nonprofit Organizations, Jossey-Bass. (Vol. 36, # 3, 2007)

ACADEMIC PUBLICATIONS

Garvey, D. (2009). Nonprofit Sector: Workforce Needs and Opportunities. *Continuing Higher Education Review*, Volume 73, Fall, 2009, pps. 114-124, University Continuing Education Association, Washington D.C.

ACADEMIC PAPERS

Appel, S., Blaser, D., Feldheim, M., Garvey, D. & Gelles, E. (2015) *Nonprofit Competencies: Promising Practices in Design and Implementation*. Annual Conference of the Network of Schools of Public Policy, Affairs, and Administration (NASPAA), New York City.

Abramson, A., Garvey, D., Milofsky, C., Pollak (2012). *The Urban Institute Community Platform: Experiments in Civic Capacity-Building*. 41st Annual Conference of the Association for Research on Nonprofit Organizations and Voluntary Action, Indianapolis, Indiana.

Garvey, D., Milofsky, C. & Pollak, T. (2011). *The Community Platform as a Basis for Collaborations*. 40th Annual Conference of the Association for Research on Nonprofit Organizations and Voluntary Action. Toronto, Canada.

Garvey, D. (2010). *Encore!Hartford: Did it work? What did we Learn?* 39th Annual Conference of the Association for Research on Nonprofit Organizations and Voluntary Action, Alexandria, Virginia.

Garvey, D. (2010). *Impacts that an aging workforce and the loosely coupled nature of the nonprofit sector may have on learning structures of the young academic discipline of nonprofit education*. 39th Annual Conference of the Association for Research on Nonprofit Organizations and Voluntary Action, Alexandria, Virginia.

Garvey, D. (2006). *Identification and Impact of Interorganizational Dynamics Faced by Small Nonprofits Operating in Collaborations*. 35th Annual Conference of the Association for Research on Nonprofit Organizations and Voluntary Action, Chicago, Illinois.

Garvey, D. (2006). *Promising pedagogy for an emerging discipline*. BenchMark 3: The Decennial Conference on Nonprofit and Philanthropic Studies, University of Arizona, Tempe.

Garvey, D. (2004). *Unnatural acts, collaboration and curriculum: Pedagogy of the local*. 33rd Annual Conference of the Association for Research on Nonprofit Organizations and Voluntary Action, Los Angeles, CA.

CONFERENCE PRESENTATIONS

Watson, M., Garvey, D and others (2016). *Plenary Panel on Diversity and Inclusion in the Nonprofit Sector*. 2016 Nonprofit Talent and Culture Summit. Washington, D.C.

Appel, S., Balsler, D., Feldheim, M., Garvey, D. & Gelles, E. (2015) *Nonprofit Competencies: Promising Practices in Design and Implementation*. Annual Conference of the Network of Schools of Public Policy, Affairs and Administration (NASPAA), New York, NY.

Garvey, D., Kobylarz, L., & Morgan, M. (2015). *Careers in Transition – Reinventing With Purpose*. Connecticut Learns and Works Conference, CT Dept. of Labor. May 15, 2015. Rocky Hill, CT.

Garvey, D., Diplock, P & Petrone, H. (2011). *Strategic Staffing in Nonprofit Organizations*. Nonprofit Human Resources Conference. Washington, DC.

Garvey, D., Krantz, V. & Smith, R. (2011). *Revired and Rehired: Helping Experienced Workers Transition to New Careers*. University Professional & Continuing Education Association, 96th Annual Conference, Toronto Canada

Garvey, D., Hietzman, A. & Seaworth, A. (2011). *Emerging Trends in Nonprofit Education: The Role of the University*. University Professional & Continuing Education Association, 96th Annual Conference, Toronto Canada

Garvey, D. & Nabors. P. (2011). *Moving Displaced Corporate Executives to Nonprofit Employment*. National Association of Workforce Boards Forum, Washington DC.

Farley, M. & Garvey, D. (2009). *Higher Education 101: Mission, Culture and Politics*. Community Connections: A Summit for Engaging Nonprofits, Volunteers and Higher Education, Eastern Connecticut State University, Willimantic, CT.

Garvey, D. (2009). *The Leadership Deficit: Workforce Education Needs of the U.S. Nonprofit Sector*, 94th Annual International Conference, University Continuing Education Association, Boston, MA.

Garvey, D. (2009). *Collaborations: Lessons from the Field*. Fairfield County Community Foundation. Norwalk, Connecticut.

Garvey, D., Diplock, P & Petrone, H. (2011). *Strategic Staffing in Nonprofit Organizations*. Nonprofit Human Resources Conference. Washington, DC.

Garvey, D., Krantz, V. & Smith, R. (2011). *Revired and Rehired: Helping Experienced Workers Transition to New Careers*. University Professional & Continuing Education Association, 96th Annual Conference, Toronto Canada

Garvey, D., Hietzman, A. & Seaworth, A. (2011). *Emerging Trends in Nonprofit Education: The Role of the University*. University Professional & Continuing Education Association, 96th Annual Conference, Toronto Canada

Garvey, D. & Nabors. P. (2011). *Moving Displaced Corporate Executives to Nonprofit Employment*. National Association of Workforce Boards Forum, Washington DC.

Farley, M. & Garvey, D. (2009). *Higher Education 101: Mission, Culture and Politics*. Community Connections: A Summit for Engaging Nonprofits, Volunteers and Higher Education, Eastern Connecticut State University, Willimantic, CT.

Garvey, D. (2009). *The Leadership Deficit: Workforce Education Needs of the U.S. Nonprofit Sector*, 94th Annual International Conference, University Continuing Education Association, Boston, MA.

Garvey, D. (2008). *Collaborations: Lessons from the Field*. 6th Annual Connecticut Nonprofits Conference. Connecticut Association of Nonprofits. Cromwell, Connecticut.

Garvey, D. (2008). *Collaborations and Small Nonprofits: Lessons from the Field*. Nonprofit Congress National Meeting, Washington, D.C.

Garvey, D. (2006). *How product is changing a culture: Examining how online learning is changing organizational cultures, structures and futures of continuing education units*. 91th Annual International Conference, University Continuing Education Association, San Diego, CA.

Garvey, D. & Page, W. (2005). *Online Degrees—Finding New Ways to Market*, University Continuing Education Association, 91st International Conference, 14th National Marketing Conference, New England Regional Conference.

Ferszt, E., Garvey, D., Miller Brown, S., Kendall, J., Kirk, C., & Stephens, J. (2005). *Emerging Trends, Issues and Markets*, 90th Annual International Conference, University Continuing Education Association, Boston, MA.

Garvey, D. (2004). *Print versus Web: Changes in Student Marketing*. 12th Annual National Marketing Conference, University Continuing Education Association, Savannah, GA.

Garvey, D. (1995). *Strategic Marketing for Nonprofits: Half-day seminar*. Support Center, Boston.

Garvey, D. (1993). *Successful Practices in Database Marketing*. Learning Resource Network, Region One Annual Conference, Boston.

Garvey, D. (1992). *Strategic Planning—Full Day Seminar*, Maine Adult Education Association, Bangor

DISCUSSANT

Boris, E.; Garvey, D.; Gilbert, L.; Pollak, T. & Scannelli, S (2011). The Urban Institute *Doing More with Less: Leveraging Community Capital*, Urban Institute, Washington, DC.
Webcast: <http://www.ustream.tv/recorded/18264595>

Davis, S; Garvey, D; Pay Crawford, A. (2008). *Attracting More Students with Subscription Pricing*, 2008 University Continuing Education Association Management Seminar: The Power of Pricing, February 13, 2008, San Diego, CA.

Evans, T.; Gallagher, S; Garvey, D; Rodas, D. (2007). *Making Decisions with Data*, Panel Plenary, 3rd Annual Eduventures Learning Collaborative for Higher Education, April, 2007, University of Chicago. Chicago, IL.

Broida, J., Garvey, D., Kaplan, A. & Pikalek, A. (2006). *Best Practices: Marketing to Internal University Audiences*. Teleconference, Eduventures, Boston. MA.

Garvey, D. & Others (2002). *The Use of Customer Relationship Management Systems in Continuing Education: A panel discussion*. 87th Annual International Conference, University Continuing Education Association, Philadelphia, PA.

Garvey, D., Hall, P., & Peabody, S. (2000). *Future Directions for New England's Higher Education and Nonprofit Sectors*: A panel discussion. New England Board of Higher Education, Boston.

PRACTITIONER PUBLICATION ARTICLES

Garvey, D. (2010). The New England nonprofit workforce: Still a secondary academic priority. *New England Journal of Higher Education*, Winter, 2010, Vol. XXIV. No. 2, 20-21. New England Board of Higher Education, Boston, MA

Garvey, D. & Pratt, S. (2003). New England's overlooked nonprofit workforce: An economic driver ignored. *Connection Magazine*. Fall 2003, Vol. XVIII. No. 2, 22-23. New England Board of Higher Education, Boston, MA

Garvey, D. (1999). The growing gap between rich and poor donors: A five-year look at individual giving in New England. *New England Nonprofit Quarterly*, 6(3), 46-49.

Garvey, D. (1997). Boston scenarios: How an urban New England community prepares for the future. *New England Nonprofit Quarterly*, 4(3), 24-31.

Garvey D. (1997). Community dialogue in Vermont. *New England Nonprofit Quarterly*, 4(3), 32-33.

Garvey, D. (1997). The continuing saga: Analysis of individual giving in New England. *New England Nonprofit Quarterly*, 4(3), 8-17.

Garvey, D. (1997). Shared vision: The Champlain initiative—a continuing learning organization story. *New England Nonprofit Quarterly*, 4(2), 30-36.

Garvey, D. (1997). Slices of the pie: The anatomy of the New England nonprofit community. *New England Nonprofit Quarterly*, 4(2), 6-16.

Garvey, D. (1997). Divided houses fall: Interview with Linda Stout, executive director of the Peace Development Fund. *New England Nonprofit Quarterly*, 4(1), 6-16.

Lannon, C., and Garvey, D. (1996). Can we dialogue? Third in a four part series on learning organizations. *New England Nonprofit Quarterly*, 3(2), 32-36.

Garvey, D. (1996). Weak Bridges? Analysis of the Union Institute's report on the nonprofit sector's infrastructure. *New England Nonprofit Quarterly*, 3(2), 28-31.

Garvey, D. (1996). Not welcome in Hartford. *New England Nonprofit Quarterly*, 3(2), 22-25.

Garvey, D. (1996). Individual New England donors: An informal poll of 124 Rhode Islanders. *New England Nonprofit Quarterly*, 3(2), 13.

Garvey, D. (1996). New England philanthropy—good news behind bad numbers: Where is the fate of individual giving heading in New England? *New England Nonprofit Quarterly*, 3(2), 6-12.

UNIVERSITY OF CONNECTICUT COMMITTEES

Online Program Council	2014—Present
Department of Public Policy	2012—Present
MPA Faculty Committee	
Diversity and Outreach Committee	
Provost's Public Engagement Committee	2011—Present
Service Learning and Public Engagement Awards Sub-committees	
Program Coordinator Search Committee, Campus Compact	2014

Bachelor of Professional Studies Oversight Committee 2009—2012
Nonprofit Concentration Sub-Committee

Strategic Planning Committee 2006—2011
Center for Continuing Studies, University of Connecticut

UCONN STUDENT ACADEMIC COMMITTEES

MA Thesis Committee International Studies
Katherine Quinn, *Collective Impact in Haitian Relief* 2016—2017

MPA Capstone Team Faculty Advisor
Open Hearth Social Entrepreneurship 2015
Hospital for Special Care Employee Motivation 2014

Master of Professional Studies Capstone Committee
Heather Petrone Human Resources Management 2011
Person-Organization Fit in Nonprofit Hiring

Jennifer Cameron Human Resources Management 2011
Role of Employee Value Position in Nonprofits

Bachelor of General Studies Advisor
Wesley Crouch Independent Study 2009
Dunkin Donuts and Big Fish Productions

GOVERNING BOARDS and COMMISSIONS

CURRENT

STEMIE.org 2017
To engage 10 million K-12 learners in all 50 states and internationally in STEMIE
(Science, Technology, Engineering and Math, Invention and Entrepreneurship) in five years.

Nonprofit Center Academic Council Accreditation Process Committee 2017

Hartford Foundation for Public Giving Community Partners Group 2017

ACADEMIC

Association for Research of Nonprofit Organizations and Voluntary Action
Chair, Host Committee 42nd International Conference, Hartford, CT. 2013
Annual Conference Committee: Theory, Issues and Boundaries Section. 2004 – 2006
Chair, Open Concept Forum, Theory, Issues and Boundaries Section. 2006

Connecticut Association of Nonprofits
Connecticut Higher Education Engagement Symposium. 2006

University Continuing Education Association	
Member, National Strategic Marketing Task Force.	2002—2003, 2007
Commissioner, Futures and Change Community of Practice.	2002—2005
Member, Emerging National Trends Task Force.	2003—2005
Member, National Knowledge Base Task Force.	2004—2005
Member, Planning Committee, 12 th Annual National Marketing Conference.	2004
Member, Planning Committee, 11 th Annual National Marketing Conference.	2003

PROFESSIONAL

Encore Network	2011—Present
Working partner, strategist and facilitator with Encore.org and other like-minded organizations promoting employment of seasoned professionals from corporate to the nonprofit sector. Key collaborator in developing the national website <i>Encore Talent Works</i> for employers (launch 2016) www.encore.org/encore-network	
Connecticut Legislative Commission on Aging	
Older Worker Roundtable on Unemployment	2014—Present
Connecticut ALICE Research Advisory Committee	2014—Present
Asset Limited, Income Constrained, Employed: Study of Financial Hardship in Connecticut United Way of Connecticut	
Children’s RBA Report Card Working Group	
Select Committee on Children, Connecticut General Assembly.	2011—Present
Office of Social Innovation and Civic Participation, White House	
White House Convening on Community Foundations	December 2, 2014
Steering Committee	
Connecticut Data Collaborative, www.CTData.org	2010—2015
Social Entrepreneurship Awards Judging	
reSet (Social Enterprise Trust), Hartford, CT.	2011
Nonprofit Workforce Coalition	
National Campaign to Promote Nonprofit Sector Careers	2007—2010
Alliance for Nonprofit Management	
National Conference Host Committee, Boston, MA.	1999
Future of Boston Area Nonprofits: Leadership Agenda	
Lincoln Filene Center, Tufts University, Task Force Member	1999
New England Board of Higher Education, Boston, MA.	
Strategic Planning Focus Group	1999
Nonprofit Marketing Association of Massachusetts, Founder, President.	1991—1994

COMMUNITY

- Board of Education, Town of Ashford, Connecticut**, Board Member. 2005—2007
- Windham Region Chamber of Commerce, Connecticut**
Board Member; University of Connecticut Representative. 2006—2010
Chair, Community Volunteer Leadership Award Committee. 2009
- Mansfield Business & Professional Association, Connecticut**
Executive Committee Member; Univ. of Connecticut Representative. 2006—2010
- New Hope Social Services**, Board Member, Attleboro, MA. 1999-2000

ADDITIONAL PROFESSIONAL WORK

- Connecticut Invention Convention** 2016
Governance Consulting Retreat Lead
- Marketing Specialist, BayBank Norfolk** (Dedham, MA). 1987—1990
Pilot manager of the bank's consumer direct mail and telemarketing operations.
Profitably designed and managed a full range of region-wide sales strategies and campaigns.
- Marketing and Management Consulting** (During Graduate Studies) 1982—1989
Art New England Magazine, Boston, MA.: Market Strategy
American Heart Association & American Red Cross: Market research
Willey Community Arts Center, Edwardsville, Illinois: Business planning
South Kingstown RI. Chamber of Commerce: Development
Rhode Island Small Business Development Center: Marketing
- Community Canvasser, Bread for the World** St. Louis, Missouri 1986

GRADUATE WORK

- Graduate Advisor, Southern Illinois University at Edwardsville** 1983—1986
Advised undergraduate programming and student affairs groups. Designed and managed key consumer research for the university's retail and student center operations
- Group Leader, Project InSite, Rhode Island Department of Education** 1980—1982
Taught Rhode Island high school students the inner workings of state government and community affairs through this innovative experiential teaching program.
- Co-Founder, Young Rhode Islanders for Handgun Safety** 1980—1982
Volunteer, grassroots college student advocacy for responsible handgun laws.

HONORS AND AWARDS

- 2015 Provost Award for Public Engagement, University of Connecticut
- 2014 Public Allies of Connecticut Graduation Address Speaker
- 2013 ACCESS Community Action Agency's Community Service Award
Honoring the UConn Nonprofit Leadership Program
- 2011 National Non-Credit Program Award for *Encore!Hartford*
University Professional & Continuing Education Association
- 2010 Innovative and Creative Programming for *Encore! Hartford*
University Professional & Continuing Education Association, New England Chapter
- 2009 President's Award
Windham Area Chamber of Commerce
- 1998 Exemplar of Excellence, *New England Nonprofit Quarterly*. Future of Boston Nonprofits
Leadership Agenda. Lincoln Filene Center, Tufts University
- 1996 Outstanding Media Award, *New England Nonprofit Quarterly*
Rhode Island Fund for Community Progress

ACADEMIC ASSOCIATION MEMBERSHIP

- American Management Association
- Association for Research on Nonprofit Organizations and Voluntary Action** (Current)
- Connecticut Community Nonprofit Alliance** (Current)
- Council for Adult and Experiential Learning
- Eduventures: Continuing and Professional Education Collaborative
- Eduventures: Online Higher Education Collaborative
- National Nonprofit Workforce Coalition
- Network of Schools of Public Policy, Affairs, and Administration** (Current)
- Nonprofit Academic Centers Council** (Current)
- Phi Lambda Theta International Honor Society
- University Professional and Continuing Education Association